

May Wu Consultant

Los Angeles, CA 866-601-3614 mayw@ariacx.com

May Wu has over 15 years' experience with strategy, management consulting, human behavior and decision-making, and crisis management. She has assisted high profile clientele ranging from Fortune 500 companies including Ford Motor, Johnson & Johnson, Morgan Stanley, ExxonMobil, Altria, the US Government, corporate



professionals and celebrities involved in civil and criminal trials with trial strategy, jury selection, crisis and risk management and communications consulting. She helps clients to better understand human behavior, group dynamics and decision-making as well as strategic planning and organizational effectiveness.

She received her B.A. in Political Science from the University of California, Los Angeles (*cum laude*, Departmental Honors and Phi Beta Kappa) and an MBA from the University of Southern California Marshall School of Business (Beta Gamma Sigma honors).